

# GREENORTH

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CANNABIS BUSINESS CONSULTANTS

COLOMBIA

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SPAIN COMING SOON\*

[www.greennorth.co](http://www.greennorth.co)

# ABOUT US

Green North is a consultancy firm that specializes in medicinal and industrial cannabis. We are rapidly expanding in Latin America, and will soon be established in Europe. For the past years we have assisted our clients in achieving important milestones for their business success and bridging the gaps between the public and private sector in order to develop and exploit business opportunities within the cannabis industry.

**WHEN IT COMES TO MEDICAL CANNABIS,  
GREEN NORTH CONSULTING IS YOUR ONE  
COMPLETE ADVISORY SERVICE.**



# OPPORTUNITY

Medicinal Cannabis is a new and dynamic industry. Once it became legal, it started to grow rapidly to become one of the most prominent and newest industries in the world, attracting multimillion investments and opening thousands of possibilities for research, growing and transformation of cannabis for medicinal purposes.

Latin America has incredible opportunities to become world leaders, not only because its strategically location and growing conditions, but also because local governments have established a complete and easy way to understand laws and regulations that can benefit both growers and investors.

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**GREEN NORTH IS THERE ON EVERY  
STEP OF THE WAY TO MAKE YOUR  
CANNABIS BUSINESS SUCCESSFUL  
AND PROFITABLE.**

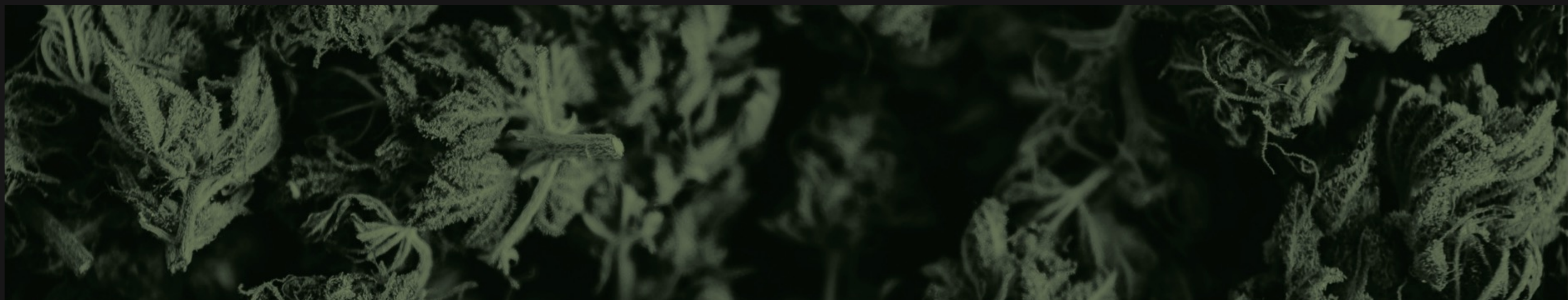


## NEW TO THE CANNABIS INDUSTRY

We consult for individuals and companies that are interested in taking part from the medical cannabis industry. We consult our clients through the legal, financial and technical hurdles required in the set-up process by assisting them in building best business practices, protocols and management systems. Our consulting and business planning experience will help you explore and discover your most viable path forward within the cannabis industry.

## ALREADY AN EXPERT

We help mature cannabis-based businesses navigate the process of adapting to the Latin American markets. We are experts in the legal framework and compliance required to acquire licensing, permits, genetic and product registrations. We provide M&A consultancy, technical services, GAP – GMP certification advisory, derivatives trading and much more. However, our main specialty at Green North is our ability to develop custom strategies that best serve your business needs and goals. We pride ourselves on learning about your company and helping you build a successful and sustainable business.



## WHAT WE DO

We have focused our professional advisory on five of the most vital components for your medical cannabis venture.

### N CANNABIS BUSINESS CONSULTANTS





## COMPLIANCE & REGULATIONS

Growing medicinal cannabis is now legal. However, you will need to get through a number of requirements and processes to start your entrepreneurship.

- **LICENSES (Seeds, Psychoactive Cultivation, Non-psychoactive Cultivation, Derivate Manufacture And Exportation)**
- **GENETICS REGISTRATIONS AND IPS**
- **EVALUATION SOWINGS CONSULTANCY**
- **QUOTAS (Cultivation and Fabrication of Psychoactive Cannabis)**
- **GOVERNMENT REPORTS**
- **SECURITY PROTOCOLS**
- **FACILITIES AUDITING**
- **PRODUCT REGISTRATIONS**

**30+**

SUCCESSFULLY  
AWARDED CANNABIS  
LICENSES

**60+**

ONGOING  
LICENSE REQUESTS

**15+**

AGRONOMICAL  
REGISTRATIONS

**100%**

SUCCESS RATE IN  
LICENSING PROCESSES



## AGRONOMIC & TECHNICAL SERVICES

We will evaluate your lands, your processes and growing plans making sure you don't waste time or money. Our team will provide you with the best agricultural and manufacturing practices according to your needs and interests.

- LAND VALIDATION
- EVALUATION SOWINGS
- CANNABIS 1.0 SEMINAR
- GROWING AND EXTRACTION EQUIPMENT
- SEEDS PURCHASE

# 600+

STRAINS PRESENTED BEFORE GOVERNMENT  
AUTHORITIES FOR AGRONOMIC EVALUATIONS  
AND REGISTRATIONS.



## VALIDATION & CERTIFICATIONS

Producing the best quality medicinal cannabis will require to define certain processes and standards.

International and national regulations are very strict when producing cannabis and getting certified will not only make you more competitive, it is our responsibility to assure the industry follows the standards needed to improve the future of the local markets abroad.

- CERTIFICATION ADVISORY (GAP - GMP)
- FLOWER AND DERIVATE CHROMATOGRAPHIC TESTS
- PRODUCT FORMULATION FROM GROUND UP TO FULLY LICENSED FINAL PRODUCT
- IDENTIFICATION OF UNKNOWN COMPOUNDS AND MOLECULAR STABILITY
- VARIETY OF STUDIES INCLUDING FORCED STRESS
- ANALYSIS OF STABILITY DATA
- THIRD-PARTY ANALYTICAL TESTING SERVICES
- PREPARATION OF REGULATORY DOCUMENTS
- COMMERCIAL CLINICAL DIAGNOSIS





## M&As & BUSINESS DEVELOPMENT

We understand your time and dedication in making high quality products, that is why we can also help you get out there and get a piece of the market.

Green North has the best team of professionals to assist you on developing competitive strategies and alliances to boost your business once you are licensed and ready to go.

- BUSINESS PLANNING
- FINANCIAL MODELS
- MERGES & ACQUISITIONS
- DUE DILIGENCE
- TAX ADVISORY
- INVESTMENTS

WE HAVE OBTAINED OVER \$6M USD IN INVESTMENTS FOR CLIENTS AND PROJECTS.



## COMMERCIALIZATION & TRADING

Producing internationally high quality products will require you to follow strict standards, even before cutting the first flowers.

At Green North you can count on having the best extraction and transformation labs and engineers to develop and produce products that can compete locally and internationally.

- MARKET ANALYSIS
- TRADING SERVICES
- FREE ZONES
- ANALYSIS LAB
- EXTRACTION LAB



# TEAM

Consultancy businesses such as ours revolve around human capital and talent. Over the last 3 years we have been able to create an outstanding team of professionals and vast network of allies, each of them with a particular expertise but also a generalist perspective of the international industry.

OUR DEDICATED TEAM OF PROFESSIONALS  
AND OUR EXTENSIVE LIST OF EXPERT ALLIES ARE  
THE BEST ASSET WE HAVE.





1. ASSAF WEXLER: CEO

2. SANTIAGO RESTREPO: COO

3. JORGE OLACIREGUI: CCO

4. CRISTIAN QUIROGA: AGRICULTURAL ENGINEER

5. CAROLINA GUERRERO: CANNABIS AGRICULTURAL EXPERT

6. JOEL MORALES: CHEMICAL ENGINEER

7. MATEO GARCÍA: TECHNICAL ADVISOR

8. ARLEN ARBLOLEDA: ASSISTANT MANAGER

9. MAURICIO COY: MANAGING AND ACCOUNTING SUPPORT

10. RONALD VILLALOBOS: ACCOUNTANT

11. KEILA: ADMINISTRATIVE ASSISTANT

# ALLIES

Comprehensive cannabis consulting requires profound expertise in a multitude of verticals. Even though we try to have as much in-house expertise as we can, we also like to work with the best in the world.

We have been privileged in travelling the globe, meeting knowledgeable professionals who bring to the table the missing pieces to bridge the gap between cannabis potential and real business.

## THESE ARE SOME OF OUR ALLIES:



# TESTIMONIES

There is no greater achievement than our clients' satisfaction. We thrive in our clients' business and personal success and we are proud to build a community around them. Their referrals and commendations are our greatest indication of success.



*"Since day one we felt part of the Green North family, an amazing team that understands and meets your needs. This month after an amazing work and dedication, we have received the license for Non Psychoactive cultivation. For sure we will keep working together."*

*Daniela Cappa – CEO & Co-Founder*



*"Colombia has an incredible and unique opportunity to become one of the lead producers of medicinal cannabis in the world. Today we are all pioneers in this industry and we are proud to have chosen Green North as our best allies to make this journey come true."*

*Pablo Rodriguez - CEO*



*"Green North has been a great asset for Medcolcanna's growth in this new and exciting industry. Our consultants have help us navigate the legal system and have provided a solid ground for our decision making."*

*Felipe de la Vega - CEO*



# CONTACT US

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